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**F. F. & F. O. SHEPARDSON**  
Mansfield, Mass.

## 1928 Wholesale List



FOR

U. S. DEPARTMENT OF AGRICULTURE

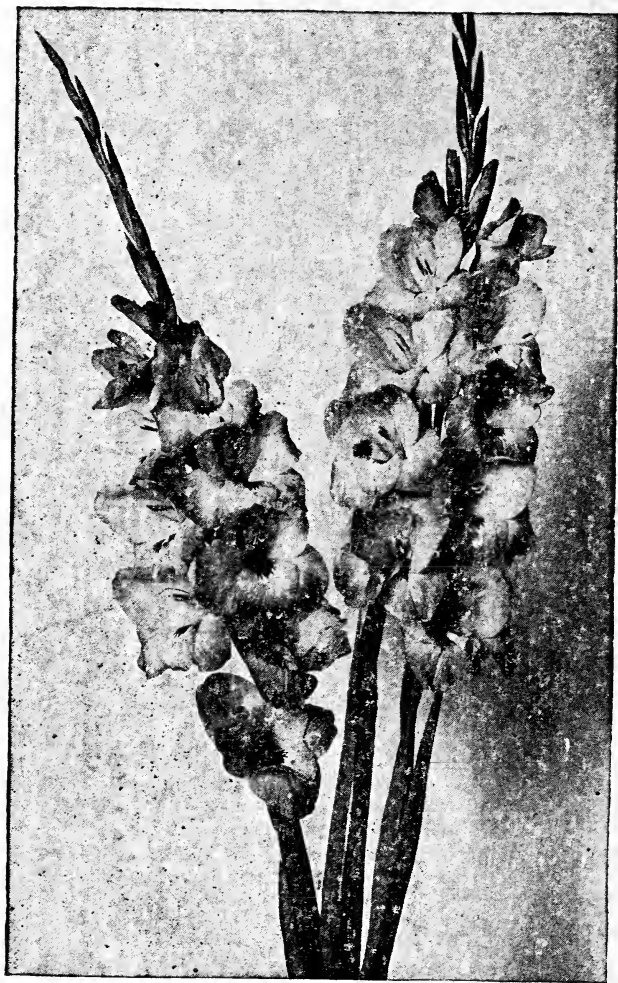
WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Horticulture

GOVERNMENT PRINTING OFFICE 424/889

# GLADIOLUS

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RECEIVED  
★ FEB 4 1928 ★  
U. S. Department of Agriculture



MRS. F. C. PETERS



	Prices per 100						per 1000 Bblts
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	
ALBANIA .....	.....	.....	\$ 2.00	\$ 1.50	\$ 1.00	\$ .50	\$ .75
ANT B KUNDERD .....	5.00	4.00	3.25	2.50	2.00	1.50	1.00
BREAK O'DAY .....	30.00	25.00	20.00	.....	.....	.....	.....
BYRON L SMITH .....	.....	.....	2.00	1.50	1.00	.50	1.00
DOROTHY McKIBBEN .....	.....	2.50	2.00	1.50	1.00	.50	.75
DOROTHY WHEELER .....	.....	2.00	1.50	1.00	.75	.50	.50
DORRITT .....	6.00	5.00	4.00	3.25	2.50	2.00	2.00
DR R T JACKSON .....	5.00	4.00	3.25	2.50	2.00	1.50	1.50
DR VAN FLEET .....	3.00	2.50	2.00	1.50	1.00	.50	.75
ETHELYN .....	20.00	16.00	12.50	10.00	<u>.8</u>	<u>.5</u>	<u>10.5</u>
GIANT NYMPH .....	8.00	6.50	5.00	4.00	3.00	2.00	2.50
GOLD ELSIE .....	20.00	16.00	12.50	10.00	8.00	5.00	5.00
H C GOEHL .....	15.00	12.00	10.00	8.00	.....	.....	.....
LONGFELLOW .....	.....	20.00	15.00	12.00	.....	.....	.....
MAGIC .....	5.00	4.00	3.25	2.50	2.00	1.50	1.00
MARIE KUNDERD .....	.....	5.50	4.50	3.50	2.50	1.50	2.00
MARSHALL FOCH (K) .....	6.00	5.00	4.00	3.25	2.50	2.00	2.00
MING TOY .....	4.00	3.25	2.50	2.00	1.50	1.00	1.00
MISS T ROSE .....	.....	8.00	6.50	5.00	4.00	3.00	3.00
MRS W E CLARK .....	.....	6.50	5.00	4.00	3.00	2.00	.....
OPALESCENT .....	8.00	6.00	4.50	.....	.....	.....	.....
PARLIAMENT .....	4.00	3.25	2.50	2.00	1.50	1.00	1.00
PERSIA .....	10.00	8.00	6.50	5.00	4.00	3.00	3.00
ROSE MIST .....	.....	20.00	16.00	12.50	10.00	7.00	10.00
SHEILA .....	5.00	4.00	3.25	2.50	2.00	1.50	1.00
SHELL PINK .....	6.00	5.00	4.00	3.25	2.50	2.00	2.00
SIDNEY PLUMMER .....	6.00	5.00	4.00	3.25	2.50	2.00	2.00
SUNNYMEDE .....	.....	16.00	12.50	10.00	8.00	6.00	.....
WHITE GLORY .....	5.00	4.00	3.25	2.50	2.00	1.50	1.00

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**F. F. & F. O. SHEPARDSON**  
**MANSFIELD, MASS.**

**FOR**



**GLADIOLUS**

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# CAUTION

When you receive bulbs, no matter where from, open packages immediately to admit air, and store in a cool place but keep from frost. Leave top of bags open, or better place in shallow boxes. They must not be left in closed bags.

Official Cultural Directions, indorsed by the AMERICAN GLADIOLUS SOCIETY are included herein and additional copies will be sent on request. Read and follow these directions and you will have good results.

All lovers of GLADIOLUS should join the  
**American Gladiolus Society**

and receive the REVIEW monthly.

Send your name and \$2.00 to the Sec'y,

Roscoe Huff,      Goshen, Ind.

Everyone in New England who is interested in GLADIOLUS  
should be a member of the

**New England Gladiolus Society**

Send your name and \$1.00 to the Secretary

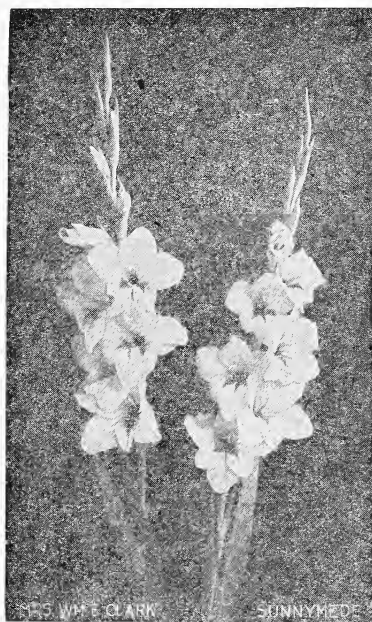
David Tyndall, Brockton, Mass.



**F. F. & F. O. SHEPARDSON**

**MANSFIELD, MASSACHUSETTS**

**1 9 2 8**



Member

American Gladiolus Society

New England Gladiolus Society

Massachusetts Horticultural Society

Rhode Island Horticultural Society

## T E R M S

Cash with order, or one third with order and balance before shipment. Prices quoted are net postpaid.

One dozen of a kind at 10 times the price each.

Three or six of a kind at dozen rate.

No order accepted for less than One Dollar

Special prices gladly quoted by the hundred.

Also on planting stock of most varieties.

We exercise great care in keeping our stock true to name and will replace without charge any bulb proving untrue. An error sometimes occurs but we are always glad to make adjustment to the customer's satisfaction.

Prices quoted are for large bulbs  $1\frac{1}{4}$  inches or over. In most varieties we can furnish small bulbs,  $\frac{3}{4}$  to 1 inch in diameter, at one half these prices. These small bulbs, with good care, will produce excellent blooms, and will make more bulblets than large bulbs.

We especially urge that wherever possible at least 100 bulbs be planted, including early, mid-season and late varieties, so that you may have enough open at one time to cut an attractive bouquet, also have a long season of bloom. This may be done in a small space as they may be planted from 4 to 6 inches apart.

If possible grow them by the thousand. Select a few by name for a trial garden and plant one or more thousand mixed bulbs in a bed for landscape and cutting. For this purpose you will find collections A or B, on another page admirably adapted.

A bed 3 feet wide and 50 feet long is ample for 1000 bulbs.

<b>12 Bulbs of a kind at 10 times the price each</b>	<b>Each</b>
<b>ALBANIA.</b> Kemp's fine pure white. Very good.	<b>.08</b>
<b>ALICE TIPLADY.</b> Brilliant orange saffron. Prim.	<b>.05</b>
<b>ALMA GLUCK.</b> A peach red Prim Grandiflorus.	<b>.15</b>
<b>AMERICAN BEAUTY.</b> (D) Wonderful spikes of American Beauty rose color. Many open.	<b>.10</b>
<b>ANNA EBERIUS.</b> Dark Velvety purple. Very popular.	<b>.08</b>
<b>ANTHONY B. KUNDERD.</b> Delicate cream, overlaid pink. Wonderful ruffling.	<b>.08</b>
<b>BARON HULOT.</b> Best dark violet blue.	<b>.08</b>
<b>BREAK O'DAY.</b> Large delicate pink. Very Early.	<b>.50</b>
<b>CARMEN SYLVA.</b> Snow white, penciled lilac. Fine.	<b>.08</b>
<b>CATHERINE COLEMAN.</b> Clear salmon rose. Long spikes.	<b>.50</b>
<b>CHATEAU THIERRY.</b> Orange cerise. Very large.	<b>.15</b>
<b>CRIMSON GLOW.</b> One of the very best reds.	<b>.08</b>
<b>DEFIANCE.</b> Delicate blush white. Large.	<b>.08</b>
<b>DICK.</b> Delicate orchid-like violet blue.	<b>.15</b>
<b>DR. R. T. JACKSON.</b> Deep rich crimson maroon.	<b>.10</b>
<b>DR. VAN FLEET.</b> Delicate rose pink. Tall. Early.	<b>.10</b>
<b>DOROTHY McKIBBEN.</b> Very early ruffled pink.	<b>.08</b>
<b>DOROTHY WHEELER.</b> Excellent pink prim.	<b>.05</b>
<b>DORRITT.</b> Large lavender pink, flecked carmine. Fine.	<b>.15</b>
<b>E. J. SHAYLOR.</b> Pure rose pink. Ruffled.	<b>.08</b>
<b>EMPRESS OF INDIA.</b> Dark maroon. Buds black.	<b>.05</b>
<b>ETHELYN.</b> Orange yellow Prim. One of the best.	<b>.35</b>
<b>EVELYN KIRTLAND.</b> Tall rose pink. Very fine.	<b>.08</b>
<b>FLORA.</b> Strong vigorous yellow. Very good.	<b>.08</b>

<b>FLORENCE.</b> Beautiful mauve with white blotch.	.15
<b>GIANT NYMPH.</b> Large light salmon rose. Extra good.	.15
<b>GIANT WHITE.</b> (K) Large white. Slight markings.	.08
<b>GOLD.</b> Pure yellow. Best florist's yellow.	.10
<b>GOLD DROP.</b> Fine large yellow ruffled Prim.	.10
<b>GOLD EAGLE.</b> Mrs. Austin's new early Prim.	2.50
<b>GOLD ELSIE.</b> Fine early deep yellow Prim.	.50
<b>GOLDEN DREAM.</b> Finest large deep yellow.	
A winner.	2.50
<b>GOLDEN GATE.</b> Good early light yellow Prim.	.05
<b>GOLDEN MEASURE.</b> Extra fine big yellow.	.10
<b>GOLDEN VLEIS.</b> Pfitzer's pure golden yellow.	.50
<b>GRETA.</b> A landscape crimson. Dwarf. Many open.	.25
<b>GRETCHEN ZANG.</b> Soft geranium pink.	.05
<b>HALLEY.</b> Bright salmon pink. Early.	.05
<b>H. C. GOEHL.</b> White with oxblood blotch. Fine.	.25
<b>HERADA.</b> Pure self mauve. Exquisite.	.05
<b>JACK LONDON.</b> Tall salmon with orange stripes.	.10
<b>JENNIE LIND.</b> Shrimp Pink, creamy throat.	.15
<b>JOE COLEMAN.</b> Fine large crimson red. Ruffled.	.08
<b>LA COURONNE.</b> Deep yellow, scarlet blotch. Showy.	.25
<b>LILYWHITE.</b> Best florist's early white.	.05
<b>LONGFELLOW.</b> A bright pink Carmen Sylva. Extra.	.50
<b>MAINE.</b> Yellow bud, opening pure white.	.15
<b>MARIE KUNDERD.</b> Early ruffled white. Exquisite.	.15
<b>MARSHAL FOCH.</b> (K) Wonderful big ruffled salmon.	.15
<b>MARY PICKFORD.</b> Delicate creamy white.	.05
<b>MELBA.</b> Fine creamy salmon. Extra long spike.	.25
<b>MING TOY.</b> Showy deep buff Prim. Yellow throat.	.10

<b>MINUET.</b> Clear sparkling lavender. Medal winner.	<b>3.00</b>
<b>MISS T. ROSE.</b> Fine tall Prim. Tea rose color.	<b>.25</b>
<b>MONA LISA.</b> Exquisite pale lavender. Ruffled.	<b>.10</b>
<b>MRS. DR. NORTON.</b> Finest pink and cream.	<b>.08</b>
<b>MRS. F. C. PETERS.</b> Lovely rose lilac. Long spikes.	<b>.10</b>
<b>MRS. FRANCIS KING.</b> Light scarlet. Late.	<b>.05</b>
<b>MRS. F. PENDLETON.</b> Rose pink with crimson blotch.	<b>.05</b>
<b>MRS. H. E. BOTHIN.</b> Flesh salmon, scarlet center.	<b>.10</b>
<b>MRS. KEUR.</b> Deep rose with yellow throat. Large.	<b>.08</b>
<b>MRS. LEON DOUGLAS.</b> Extra large salmon rose.	<b>.15</b>
<b>MRS. WATT.</b> American Beauty rose color.	<b>.05</b>
<b>MRS. W. E. CLARK.</b> Salmon pink, crimson blotch.	<b>.15</b>
<b>MURIEL.</b> Extra fine lavender blue. Beautiful.	<b>.10</b>
<b>MYSTIC.</b> Deep rose pink, flaked red.	<b>.08</b>
<b>NEOGA.</b> Rich dark garnet red. Ruffled.	<b>.08</b>
<b>NORA.</b> Very good light lavender.	<b>.05</b>
<b>NORMA TALMADGE.</b> Sulfur yellow. Many open.	<b>.50</b>
<b>OPALESCENT.</b> Pure self rose lavender.	<b>.20</b>
<b>PARLIAMENT.</b> Soft orange red, white throat.	<b>.10</b>
<b>PEACE.</b> Very large late white, violet lines.	<b>.05</b>
<b>PERSIA.</b> Very dark maroon. A real black beauty.	<b>.25</b>
<b>PINK WONDER.</b> Kemp's mammoth light pink.	<b>.10</b>
<b>PRIMA DONNA.</b> Dainty yellow Prim.	<b>.05</b>
<b>PRIMUNELLA.</b> Beautiful apricot ruffled Prim.	<b>.05</b>
<b>PRIMULINUS SPECIES.</b> Origin of all Prim hybrids.	<b>.05</b>
<b>PRISCILLA ALDEN.</b> Prim type like Pr. of Wales	<b>.05</b>
<b>PURPLE GLORY.</b> Giant ruffled velvety maroon.	<b>.15</b>
<b>PYTHIA.</b> Fine large spectrum red. A beauty.	<b>.15</b>

<b>1910 ROSE.</b> Fine early rose pink.	.05
<b>RICHARD DIENER.</b> Pure geranium pink. Ruffled.	.15
<b>RITA BECK.</b> Fischer's sensational new flesh pink.	
Wonderful large blooms.	3.00
<b>ROBERT J. KUNDERD.</b> Wonderful large red.	.25
<b>ROSE ASH.</b> Ashes of roses. Very popular.	.10
<b>ROSE GLORY.</b> Beautiful ruffled rose pink.	.08
<b>ROSE MIST.</b> Fischer's wonderful rose Prim.	.50
<b>SCARLANO.</b> Bright orange red. Ruffled.	.08
<b>SCARLET PRINCEPS.</b> Massive bright scarlet.	.08
<b>SCARLET WONDER.</b> Immense clear red.	.10
<b>SENTINEL.</b> Large late rose pink. Very good.	.08
<b>SHEILA.</b> Fine large delicate salmon.	.10
<b>SHELL PINK.</b> LaFrance pink, paler throat.	.10
<b>SIDNEY PLUMMER.</b> Creamy yellow, suffused pink.	.15
<b>SUNNYMEDE.</b> Rare orange yellow. Very fine.	.35
<b>TEMPA.</b> Old rose on pink ground. Ruffled.	.08
<b>THOMAS T. KENT.</b> Rose pink, ruby lines. Large.	.10
<b>TIFFANY.</b> Brown's wonderful new pure white.	.10
<b>VIOLET GLORY.</b> Rich deep violet. Ruffled.	.10
<b>VIRGINIA.</b> Same as Scarlet Princeps.	.08
<b>WHITE GIANT.</b> Pure white, like Easter lilies.	.10
<b>WHITE GLORY.</b> Ruffled white, iris blue throat.	.10
<b>WHITE WONDER.</b> Kemp's mammoth white.	.08
<b>W. H. PHIPPS.</b> Wonderful new LaFrance pink.	.40
<b>WILBRINK.</b> Flesh pink sport of Halley.	.05
<b>WILLIAM COPELAND.</b> Fine grey blue. Exceptional.	.25

## Special Collections

COL. A. 100 BULBS for \$2.00, Postpaid.

This collection is an assortment of all colors mixed, mostly named varieties, together with some seedlings and accidental mixtures and is extra good value at the price.

COL. B. 100 BULBS for \$3.00, Postpaid.

This collection consists of all named varieties assorted to color as follows—25 RED, 25 WHITE, 25 PINK, and 25 YELLOW. It contains several varieties in each color, each color packed separately, and will make a fine display. For \$1.00 additional we will add 25 bulbs of the BLUE shades making quite a complete inexpensive collection.

COL. C. 144 BULBS for \$5.00, Postpaid.

One dozen bulbs each of 12 different varieties, or six bulbs each of 24 different varieties, each kind packed separately and named. These collections are carefully selected to give a good variety of colors, and early, mid-season and late blooms. We believe you will be delighted with either of these collections. If both are ordered together we will send without duplicates.

### MAKE YOUR OWN COLLECTIONS.

For \$5.00 you may select any bulbs in this list other than collections to the amount of \$6.00 or for \$10.00 to the amount of \$12.50.

## **GOLD ELSIE    Fischer**

GOLD ELSIE is a Primulinus Hybrid, being a cross of Primulinus Species on an unnamed seedling from Golden Measure.

It is extremely early, blooming with us this year before Gold Eagle, planted the same day.

It is extremely deep yellow, being, in some conditions at least, even deeper than Souvenir.

While it is a first cross Prim Hybrid, it has a tendency to open up rather wide, showing less hooding than most prim.

Being a combination of extremely early, extremely deep color, and a first cross prim of good size, Gold Elsie should prove a valuable variety to use in hybridizing, especially as it carries Golden Measure influence.

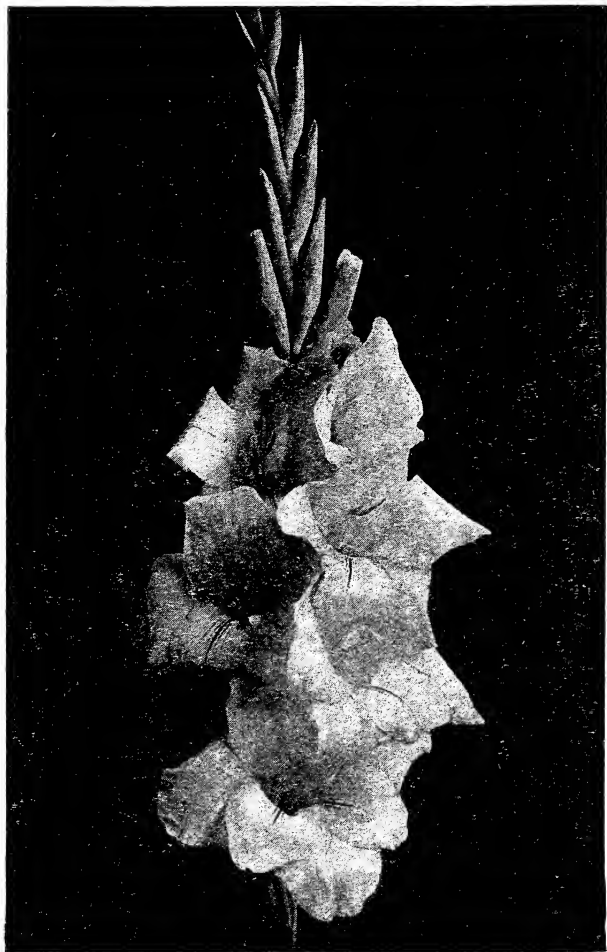
We do not believe in high prices, even for rather new sorts, and are pricing Gold Elsie at 50 cents each.

In order that you may try it out in various sizes we are making this special offer,

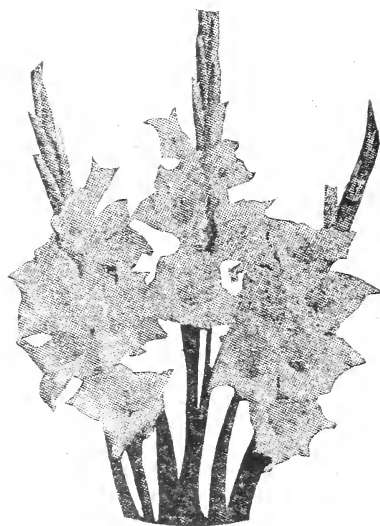
1 large, 1 medium, 1 small, and 10 bulblets for \$1.00

3 large, 3 medium, 3 small, and 30 bulblets for \$2.50





RITA BECK



	Prices per 1000						Bblts
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	
ALICE TIPLADY .....	20.00	15.00	10.00	7.00	5.00	3.00	.50
BARON HULOT .....	40.00	30.00	20.00	15.00	10.00	7.00	.75
CARMEN SYLVA .....	.....	24.00	18.00	12.00	8.00	5.00	.75
CRIMSON GLOW .....	.....	20.00	16.00	12.00	8.00	5.00	.75
DIANA .....	.....	.....	16.00	12.00	8.00	5.00	.75
EMPRESS OF INDIA .....	.....	24.00	18.00	12.00	8.00	5.00	.75
JOE COLEMAN .....	30.00	24.00	18.00	12.00	8.00	5.00	.75
MRS DR NORTON .....	30.00	24.00	18.00	12.00	8.00	5.00	.75
MRS F C PETERS .....	.....	50.00	40.00	30.00	20.00	15.00	1.50
MYSTIC .....	30.00	24.00	18.00	12.00	8.00	5.00	.75
NEOGA .....	30.00	24.00	18.00	12.00	8.00	5.00	.75
SCARLANO .....	30.00	24.00	18.00	12.00	8.00	5.00	.75
TEMPA .....	30.00	24.00	18.00	12.00	8.00	5.00	.75
TIFFANY .....	40.00	32.00	25.00	20.00	15.00	10.00	1.00

Can furnish small quantities of the following.

GOLD EAGLE each .....	2.50	2.25	2.00	1.75	1.50	1.00	.35
GOLDEN VLEIS 10 .....	5.00	4.00	3.25	2.50	2.00	1.50	.50
GOLDEN DREAM each .....	2.50	2.00	1.75	.....	.....	.....	.....
MELBA 10 .....	2.00	1.50	1.00	.75	.60	.50	.15
MR W H PHIPPS 10 .....	4.00	3.00	2.25	1.50	1.00	.60	.20
RITA BECK each .....	3.00	2.50	2.00	1.50	1.25	1.00	.25
10 .....	.....	20.00	16.00	12.00	10.00	8.00	2.00

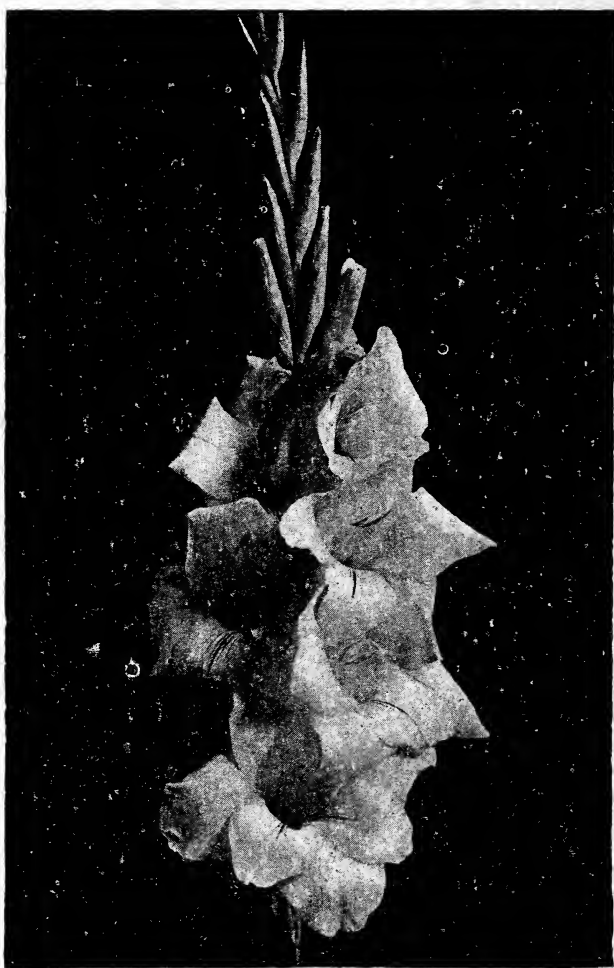
We exert every care to keep our stock true to name and will gladly replace any stock proving untrue, or refund the purchase price. We guarantee satisfaction. Stock offered subject to prior sale, and prices subject to change without notice.

TERMS—Cash or approved credit. Deposit of 25% will hold bulbs for delivery. 25 bulbs at 100 rate. 100 bulbs at 1000 rate. 5 at 10 rate.

In the following varieties we can furnish considerable quantities of Planting Stock, and in most kinds can quote on small quantities of the larger sizes.

	Prices per 1000			
	No. 4	No. 5	No. 6	Bblts
ANNA EBERIUS .....	15.00	10.00	6.00	1.00
DEFIANCE .....	10.00	7.00	4.00	.75
E J SHAYLOR .....	12.00	8.00	5.00	.75
FLORA .....	15.00	10.00	6.00	.75
GIANT WHITE .....	12.00	8.00	5.00	.75
GOLD DROP .....	12.00	8.00	5.00	.75
GRETCHEN ZANG .....	10.00	7.00	4.00	.50
HALLEY .....	7.00	5.00	3.00	.50
HERADA .....	10.00	7.00	4.00	.50
JACK LONDON .....	25.00	20.00	16.00	1.50
LILYWHITE .....	8.00	5.00	3.00	.50
MARY PICKFORD .....	10.00	7.00	4.00	.50
MONA LISA .....	18.00	12.00	8.00	1.00
MRS H E BOTHIN .....	20.00	15.00	10.00	1.50
MRS WATT .....	8.00	5.00	3.00	.50
MURIEL .....	20.00	15.00	10.00	1.50
NORA .....	12.00	8.00	5.00	.75
PEACE .....	8.00	5.00	3.00	.50
PINK WONDER .....	12.00	8.00	5.00	.75
ROSE ASH .....	15.00	12.00	10.00	1.00
1910 ROSE .....	10.00	7.00	4.00	.50
SENTINEL .....	10.00	7.00	4.00	.50
WILBRINK .....	7.00	5.00	3.00	.50





RITA BECK